

Serial No.: 10/708,568
Docket No.: 60655.7900

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/708,568	Docket No.: 60655.7900
First Named Inventor: Perry A. Cohagan	Filing Date: 03/11/2004
Art Unit: 3688	Examiner: Raquel Alvarez
Title: Point Pooling Loyalty System and Method	Confirmation No.: 2567

REVOCATION OF PRIOR POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

American Express Travel Related Services Company, Inc., on behalf of itself, its subsidiaries and affiliates, hereby revokes all previous powers of attorney given in the above-identified application and hereby appoint the practitioners associated with the Customer Number 66170.

Please change the correspondence address for the above-identified application to the address associated with Customer Number 66170.

I am an Officer of the Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is included.

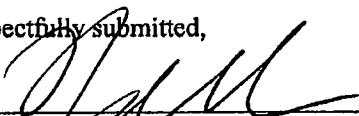
American Express Travel Related Services
Company, Inc.

By Maxine Y. Graham
Name: Maxine Y. Graham
Title: VP, Chief IP Counsel

Please send all further correspondence to the address as stated above.

Respectfully submitted,

Dated: Oct 30/10


Howard I. Sobelman, Reg. No. 39,038
SNELL & WILMER L.L.P.